

AIQ INTRODUCTION VIDEO TRANSCRIPT



Welcome to AIQ, a quarterly look at the key themes impacting financial markets around the world.

Why quarterly?

Financial markets move rapidly: many commentators fail to make sense of events in real time; we don't intend to do the same.

Instead, we're focusing on the long-term; on those developments that will play out over months and years, not hours and days.

These themes can't be analyzed in sound bites. AIQ will look at the issues in depth to pick out the key implications for investors.

Your feedback is important so feel free to contact us.

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